



THE NOVA

Encourage innovation
in your company
by theater-based training!

THE PROJECT

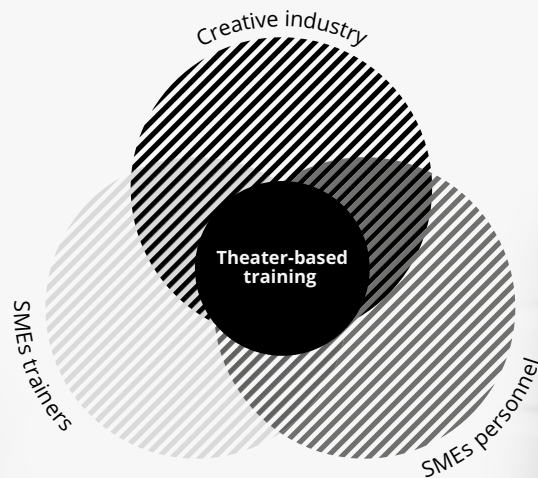
Theater-based training for supporting innovations in enterprises

THENOVA is a 30-month project co-funded by the Erasmus+ program of the European Union. We are a team of passionate teachers, experienced SME trainers and professional artists from Austria, Germany, Greece, and Poland. Together we are creating innovative theater-based methods for company training in order to boost innovation potentials of SMEs in Europe.



THENOVA approach

In order to promote and strengthen employee's potentials and thus the innovation capabilities of the 25 million small and medium-sized enterprises (SMEs) in Europe, a good and inspiring personnel training is required. THE NOVA considers theater and performance techniques as a powerful tool for designing engaging company training. Hereby collaboration between SMEs trainers, companies, and creative industry is a key success factor!



THENOVA beneficiaries:
SMEs trainers and SMEs personnel

THENOVA Results



Result 1: Theater-based training program for SMEs trainers

Beneficiaries: SMEs trainers willing to innovate their training methods

Contents: variety of theater-based and performance techniques to be applied for personnel training

Delivery format: live theater-based sessions provided by professional actors

Open access: all training materials will be made available for free

Transferability: educational and/or institutions are encouraged to adopt, modify and deliver the training program to SME trainers



Result 2: Theater-based training sessions for SMEs staff

Beneficiaries: 250 SMEs employees from Austria, Germany, Greece, and Poland

Developers: Trained SME trainers (Result 1)

Number of training sessions: 25

Contents: topics all around SMEs working and communication processes

Challenge for SME trainers: design & delivery of engaging training scenarios using theater and performance methods

Impact: unlocking innovation potentials in SMEs



Result 3: Theater-based Open Educational Resources (OERs)

THENOVA videos: recorded theater-based training sessions

Open access: freely accessible via THENOVA YouTube channel

Beneficiaries: SMEs trainers, employees, general audience

Developers: Trained SME trainers and professional actors

Number of OERs: 30

Impact:

increased opportunities for informal learning, enriching formal curricula, raising awareness of theater-based methods

www.thenova.eu



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Project's lifetime: November 1, 2020 – April 30, 2023
Coordinator: Fachhochschule des Mittelstands (FHM)

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